



Memjet Honored with a *Popular Science* 2011 "Best of What's New" Award for Computing Innovation

November 16, 2011 — SAN DIEGO — Memjet, the global leader in color printing technologies that provide remarkable speeds and affordability, today announced it has been awarded the prestigious 2011 "Best of What's New" Award in the Computing category by *Popular Science* magazine. One of the top technology innovations of 2011, Memjet stands out as the global leader in color printing technologies and is featured in the publication's December issue on newsstands now.

"We're honored and privileged to cap off what has been an impressive year for Memjet with this recognition from *Popular Science*, an industry leader in science and technology reporting," said Len Lauer, president and CEO of Memjet. "Having the opportunity to work these past months with some of the world's leading brands including LG, Lenovo and our other solutions partners, we look forward to 2012 and our continued strong growth in the printing industry by offering disruptive technologies to fuel a new category of fast, affordable color printing powered by Memjet."

The Memjet reference color office printer honored by *Popular Science* means incredibly fast color productivity, cost efficiency, and high impact documents for less money. The magazine describes how Memjet printers crank out photo-quality pages in a record-setting **one page per second**, four times the rate of the average laser model and much more quickly than your standard inkjet: "The 8.77-inch fixed print head covers the width of a letter-size sheet of paper. As the paper passes underneath, 70,400 nozzles—17 times as many as in an inkjet—deposit 774 million dots of ink per second."

"As much as we enjoy looking to the future, our favorite aspect of Best of What's New is that these technologies are real, and improving our world right now," said Mark Jannot, Editor-in-Chief of *Popular Science*. "Every one of these innovations would once have seemed impossible, and we're as thrilled as our readers will be to see them come to life."

Through its partners, Memjet is bringing its revolutionary technologies to office, industrial, commercial and consumer markets to help change the way people print. Memjet-powered office printers print high-quality color at incredibly fast speeds of 60 pages per minute (the fastest desktop printer speed in the world), while consuming considerably less energy than competing technologies of inkjet and laser. Around the world, original equipment manufacturers (OEMs) use Memjet technologies to power printers and printing solutions far beyond what traditional markets have come to know and expect. In addition to the office market, Memjet provides technologies and components to OEMs and partners in the labels, wide format and photo markets. The company's technologies are protected by more than 3,000 global patents, with another 2,000 pending.

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10920 Via Frontera, Suite 120, San Diego, CA 92127
Tel: +1.858.673.3300, Fax: +1.858.485.1278

www.memjet.com





Each year, the editors of *Popular Science* review thousands of products in search of the top 100 tech innovations of the year; breakthrough products and technologies that represent a significant leap in their categories. The winners — the Best of What's New — are awarded inclusion in the much-anticipated December issue of *Popular Science*, the most widely read issue of the year since the debut of Best of What's New in 1987. Best of What's New awards are presented to 100 new products and technologies in 11 categories: Automotive, Aviation & Space, Computing, Engineering, Gadgets, Green Tech, Home Entertainment, Security, Home Tech, Health and Recreation.

ABOUT MEMJET

Memjet is the global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit www.memjet.com or follow us on Twitter [@memjet](https://twitter.com/memjet).

ABOUT POPULAR SCIENCE

Popular Science is part of the Bonnier Technology Group, which includes sister publications and Web sites *Popular Photography*, *American Photo*, *Sound & Vision*, popsci.com, poppphoto.com, americanphotomag.com, and soundandvisionmag.com. Founded in 1872, *Popular Science* is the world's largest science and technology magazine, with nearly 7 million readers. Each month, *Popular Science* reports on the intersection of science and everyday life, delivering a look at the future now.

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Contacts for Memjet:

Jeff Bean
Memjet
+1-(760)-484-0505
jeff.bean@memjet.com

Aurli Bokovza
Illume Public Relations
+1-(310)-228-1300
aurli@illumep.com

10920 Via Frontera, Suite 120, San Diego, CA 92127
Tel: +1.858.673.3300, Fax: +1.858.485.1278

www.memjet.com

